

12
Future-ready
Businesses



25+
Mother
Brands



Exporting to 105 Countries





200 Factories



Among Top

Corporates in
Contribution to
Exchequer



ITC Limited



800
Patents filed by
ITC Life Sciences
and Technology
Centre

Carbon, Water, Solid Waste Recycling Positive for over a Decade



Agriculture in around 28 lakh acres, benefitting over 10.5 lakh farmers

**Climate Smart** 



World's first
12 LEED Zero
Carbon Hotels
are ITC Hotels
and ITC Sankhya
is the First LEED
Zero Carbon
Data Centre



49
Green
Buildings



50% of Energy from Renewable Sources



60 lakh Livelihoods Supported



Alliance for Water Stewardship Certified Sites



The World's first 4 LEED Zero Water Hotels are ITC Hotels

### FAST MOVING CONSUMER GOODS



One of the
Fastest Growing
FMCG Businesses in India



Building
World-Class Brands
for India



Several Brands are

Market Leaders



Export to over 70 Countries



Products Reach over
25 Crore
Households
in India



Nearly
70 Lakh
Retail Outlets Serviced

Leveraging ITC's institutional strengths - Agri sourcing, Consumer insighting and R&D capabilities at the ITC Life Sciences and Technology Centre, Manufacturing excellence, Packaging capabilities, Trade Marketing & Distribution and Cuisine expertise of ITC Hotels' chefs

**ITC Next for FMCG:** Focusing on a 4P strategy by building a **portfolio** that aims at fortifying and scaling mega brands, leveraging these brands to address value-added adjacencies and crafting categories of the future, driving **premiumisation**, enhancing market **penetration**, and ensuring **personalisation** to meet diverse consumer needs.



Branded Packaged Foods | Cigarettes | Personal Care Products | Education & Stationery Products | Agarbatti & Matches













#### ITC HOTELS

- Globally acknowledged for world-class luxury properties & signature cuisine
- Trailblazer in Green Hoteliering credo of 'Responsible Luxury'
- Enriching India's Tourism Landscape
- ITC Next for Hotels focuses on an "Asset-right" approach. sweating existing assets and creating additional revenue streams





### PAPERBOARDS AND PACKAGING

- One of India's Largest, Greenest & Most Technologically Advanced
- Leader in the Value-added Paperboards segment
- Front runner in the application of Industry 4.0 technologies, pioneer in Sustainable Packaging
- ITC Next for Paperboards and Packaging focuses on strengthening value-added paperboards, scaling up sustainable packaging and accelerating adoption of Industry 4.0 technologies

# **AGRI BUSINESS**

- Pioneer in farmer empowerment
- Sourcing 3 million tonnes of commodities, anchoring over 20 Sustainable Agri Value-chains
- ITCMAARS bringing the digital revolution to over 15 lakh farmers. Targeting 1 crore farmers through 4000 FPOs
- ITC Next for Agri focuses on ushering in NextGen agri by fortifying value-added portfolio, promoting climate-smart agriculture and digitally empowering farmers through ITCMAARS





## ITC INFOTECH

- Specialised Global Technology Services & Solution Provider
- Operating in 43 Countries
- 25+ Fortune Listed Clients
- 'Orbit Next' strategy powering the next horizon of growth and differentiation

# Digital Acceleration at ITC

ITC's vision to be a FutureTech Enterprise is powered by 'Mission DigiArc', a next-generation smart digital architecture based on a 'digital first' culture.

Mission DigiArc encompasses 200 factories, 50 warehouses, 3,000 distributors, 2.6 million retailers.

#### Pillars of DigiArc

Insighting to product development

Smart sourcing to efficient supply chains and delivery in markets

Superior brand engagement and marketing through real-time content, connect and commerce

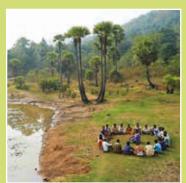
# **CONTRIBUTING TO A SUSTAINABLE** AND INCLUSIVE FUTURE



Afforestation Over 11.6 lakh acres greened and over 21.2 crore person-days of employment supported



Watershed Development Over 16 lakh acres covered



**Biodiversity** Over 4.7 lakh acres restored



Livestock Development Over 22 lakh milch animals covered



**ITCMAARS** Supports over 1650 FPOs in 10 states with over 15 lakh farmer registrations



Women Empowerment Mother & Child Health Over 1.9 lakh women benefitted



and Nutrition Over 14.6 lakh beneficiaries



**Rural Healthcare** Nearly 1.75 lakh engagements with community members in 800 villages



**Sanitation** 44,000 toilets built



**Solid Waste Management** Well-being Out of Waste programme covers around 2.5 crore citizens



Support to **Education** Over 15 lakh children reached



Skilling Over 1 lakh youth trained