



**ITC Limited**  
Virginia House  
37 J. L. Nehru Road  
Kolkata 700 071, India  
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19<sup>th</sup> May, 2026

The Manager  
Listing Department  
National Stock Exchange of India Ltd.  
Exchange Plaza, Plot No. C-1, G Block  
Bandra-Kurla Complex, Bandra (East)  
Mumbai 400 051

The General Manager  
Dept. of Corporate Services  
BSE Ltd.  
P. J. Towers, Dalal Street  
Mumbai 400 001

Dear Sirs,

**Acquisition of shares of Mother Sparsh Baby Care Private Limited**

Further to our letters dated 17<sup>th</sup> April, 2025 and 21<sup>st</sup> May, 2025, we write to advise that the Company today has acquired, in the second tranche, 1,681 Equity Shares of ₹ 10/- each (through secondary purchase) of Mother Sparsh Baby Care Private Limited ('Mother Sparsh'); confirmation to this effect has been received by the Company at 3.00 p.m.

Consequent to the above, the Company's shareholding in Mother Sparsh aggregates 49.32% of its share capital (on a fully diluted basis).

Enclosed please find the relevant disclosure pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the SEBI Master Circular dated 30<sup>th</sup> January, 2026.

Yours faithfully,  
ITC Limited

(R. K. Singhi)  
Executive Vice President &  
Company Secretary

Enclosed: a/a



cc: Securities Exchange Commission  
Division of Corporate Finance  
Office of International Corporate Finance  
Mail Stop 3-9  
450 Fifth Street  
Washington DC 20549  
U.S.A.

cc: Societe de la Bourse de Luxembourg  
35A Boulevard Joseph II  
L-1840 Luxembourg

Sl. No.	Particulars	Disclosures
1.	<b>Name of the target entity</b>	Mother Sparsh Baby Care Private Limited ('Mother Sparsh').
2.	<p><b>Whether the acquisition would fall within related party transaction(s)?</b></p> <p><b>Whether the promoter / promoter group / group companies have any interest in the entity being acquired?</b></p> <p><b>If yes, nature of interest and details thereof and whether the same is done at 'arm's length'</b></p>	<p>No; the shares of Mother Sparsh have been acquired through secondary purchase from the existing shareholders of that company.</p> <p>The Company does not have any promoter / promoter group. The group companies of the Company do not have any interest in Mother Sparsh.</p>
3.	<b>Industry to which the entity being acquired belongs</b>	Personal care.
4.	<b>Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)</b>	As advised earlier, the acquisition is in line with the Company's strategy to build a future ready suite of products that serve evolving consumer needs.
5.	<b>Brief details of any governmental or regulatory approvals required for the acquisition</b>	None.
6.	<b>Indicative time period for completion of the acquisition</b>	The Company has today, i.e., on 19 <sup>th</sup> May, 2026, completed acquisition of 1,681 Equity Shares of Mother Sparsh (second tranche), as per Transaction Documents executed on 17 <sup>th</sup> April, 2025.
7.	<b>Consideration - whether cash consideration or share swap or any other form and details of the same</b>	Cash.
8.	<b>Cost of acquisition and / or the price at which the shares are acquired</b>	~ ₹ 30 crores.
9.	<b>Percentage of shareholding / control acquired and / or number of shares acquired</b>	Post the above, the Company's shareholding in Mother Sparsh has increased from 39.47% to 49.32% of its share capital (on a fully diluted basis).

Sl. No.	Particulars	Disclosures																
10.	<b>Brief background about the entity acquired in terms of products / line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)</b>	<p>Mother Sparsh is a premium ayurvedic and natural personal care start-up, with focus on baby personal care, health &amp; hygiene and expert baby care.</p> <p>Other details are as follows:</p> <table border="1" data-bbox="772 517 1410 943"> <tr> <td data-bbox="772 517 1062 633"><b>Products / line of business of the target entity</b></td> <td colspan="2" data-bbox="1062 517 1410 633">As stated above</td> </tr> <tr> <td data-bbox="772 633 1062 719"><b>Date of incorporation</b></td> <td colspan="2" data-bbox="1062 633 1410 719">5<sup>th</sup> February, 2016</td> </tr> <tr> <td data-bbox="772 719 1062 860" rowspan="3"><b>Last 3 years' turnover</b></td> <td data-bbox="1062 719 1198 763">2025-26</td> <td data-bbox="1198 719 1410 763">₹ 138.5 crores</td> </tr> <tr> <td data-bbox="1062 763 1198 808">2024-25</td> <td data-bbox="1198 763 1410 808">₹ 80.9 crores *</td> </tr> <tr> <td data-bbox="1062 808 1198 860">2023-24</td> <td data-bbox="1198 808 1410 860">₹ 58.7 crores</td> </tr> <tr> <td data-bbox="772 860 1062 943"><b>Country of operations</b></td> <td colspan="2" data-bbox="1062 860 1410 943">India</td> </tr> </table> <p data-bbox="772 954 1410 1016"><i>* figures have been restated on account of reclassification of certain expenses.</i></p>	<b>Products / line of business of the target entity</b>	As stated above		<b>Date of incorporation</b>	5 <sup>th</sup> February, 2016		<b>Last 3 years' turnover</b>	2025-26	₹ 138.5 crores	2024-25	₹ 80.9 crores *	2023-24	₹ 58.7 crores	<b>Country of operations</b>	India	
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